

We tell stories that matter

to remember the past, and to guide the future.

Learn more about the work we do, and how you can be part of it.

nowhawaiipr@gmail.com

1-808-829-0000 (US)
010-9938-4103 (KR)

www.theRainbowWords.com

Notable Works

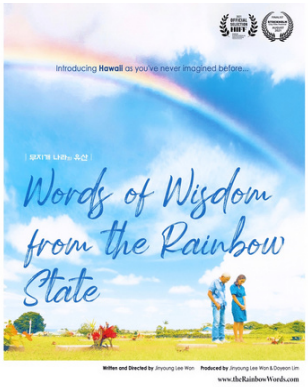
Songs of Love from Hawaii (2024)



A musical drama film depicting the rich history of the Korean diaspora in Hawai‘i

- The 43rd Hawai‘i International Film Festival
- Aired on PBS Hawai‘i
- Nationwide theatrical release in Korea with CJ/ CGV
- Global Release on Prime Video
- 2026 AAS Film Expo Official Selection

Words of Wisdom from the Rainbow State (2021)



A 6-part documentary series capturing the history of early Korean immigrants through interviews with 5 direct descendants.

- Official invitations from the 41st Hawai'i International Film Festival, Denmark International Women’s Film Festival, and more
- Officially preserved by the National Archives of Korea (2024)

Features bilingual on-screen text in Korean and English

Learn more

shorturl.at/sn3q3

Learn more

shorturl.at/h1ya3

"A brilliant symphony of history and music... more than just a film!"

PBS HAWAI'I

"A moving and beautiful portrayal of Korean immigrant history and hardship."

Harry Kim | First Korean American Mayor in the U.S.

Coming Together Through Award-Winning Films

Celebrating Korean American identity and preserving its legacy through our storytelling.



The Korea Society



Korean American Coalition



Korean Cultural Center Los Angeles

Public Benefit Screenings

Building community through the stories of our past.



Big Star Institute & Community Chest of Korea



Now Production Films & CJ Welfare Foundayion



Korean American Community Foundation

> Songs of Love brings to life the triumphs and hardships of our ancestors, reminding us that our journey is only just beginning...

Tammy Kim | Vice Mayor of Irvine

Educational Institutions

- Customized screenings for diverse learners—K–12, higher education, Korean language schools, and homeschoolers.
- Over 100 screenings held across Hawai‘i, S, Korea, and the United States.

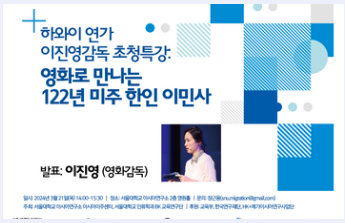
Reimagining learning beyond the classroom with films and real-time discussions.



UC Irvine Center for Korean Studies



Seonil Middle School



Seoul National University Asia Center

> A **must-watch** for anyone studying the Korean diaspora.
>
> Prof. **Diana Kim**
> Asian Studies, Georgetown University

Understanding Korean American Narratives through Cinema



www.NowAca.org

- Offers a 10-session curriculum developed by experts based on ‘Songs of Love’ and ‘Words of Wisdom’
- Includes quizzes, extended learning materials, and a discussion forum for deeper engagement
- Sponsored by the Academy of Korean Studies (AKS)

Screening Request

shorturl.at/CchMK

nowhawaiipr@gmail.com

1-808-829-0000



Every screening request comes with a free Now Academy e-book (Eng/Kor)!

Sharing knowledge, connecting hearts

Keynotes · Lectures · Workshops · Director Q&As





Jinyoung Lee | Founding Producer

Established Now Production | 2012

Executive Producer · Writer · Director

<Songs of Love from Hawaii (2024)>

<Words of Wisdom from the Rainbow State (2021) >

- Former Reporter – The Korea Times Hawai'i
- Former Anchor – KBFD-TV
- B.A. in Communication & Film – Ewha Womans University
- Best New Director – Liberty International & Tagore Film Festivals
- Author of acclaimed books on Hawaiian culture and travel, including Songs of Love Storybook

Lecture Topics

History
Korean Diaspora

Global Citizen
Sharing culture

Career
Creator Director







Lecture

- Engaging Sessions with Award-Winning Filmmaker Jinyoung Lee
- Customized programs for schools, government, and corporate audiences exploring the Korean diaspora, cultural identity, and storytelling.
  - Flexible lectures: 60, 90, or 120 minutes (customizable)
  - In-depth workshops & day camps, e.g., Preserving Our Family History

Topic examples

- Tracing Our Roots Through Film
- Career: How I Became a Film Director
- Wisdom from the Past for Life Today
- Journey into Korean Identity Through Stories and Music

Request

shorturl.at/pYKNE

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Hyundai Card Travel Library



Ministry of Foreign Affairs



Kyobo Bookstore



Georgia State University

<Songs of Love> Storybook



A filmmaker's diary
: three years of vision, challenge, and heart

- Bilingual Edition (Korean/English)
- Untold behind-the-scenes stories, exclusive interview with the featured musicians, and rare archives
- Perfect as an educational supplement or giveaway for screenings and lectures

To Purchase
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Lecture

★★★★★

Trusted by 100+ Schools & Institutions

Association for Asian Studies · American Association of Teachers of Korean · Council of Korean Americans · Emory University George Washington University Georgetown University · Georgia State University · Indiana University · Old Korean Legation in Washington D.C. · Seoul National University · The Korea Society · UC Irvine · University of Hawai'i · University of Maryland · Yale University

Program Options & Fees*

A — Screening + Lecture + Q&A

• Film Screening (2hrs) • Director's lecture • Q&A with the director	**3-4 hrs**	**From $3,400**

B — Screening + Q&A

• Film Screening (1hr) • Q&A with the director	**2 hrs**	**From $2,100**

C — Lecture Only

In-person (60 min): **From $2,100**	Live Zoom (30 min+): **From $500**

D — Workshop

• Film screening and director-led session • Creative storytelling & identity exploration activities	**Half Day** (4 hrs) **Full Day** (6-8 hrs)

* Multi-day camps in Hawaii with filmmaking workshops are also available.

E — Classroom Licensing (Screening Only)

Distributed by **Collective Eye Films** **Contact**: info@collectiveeye.org	**$150 - $650**

*Travel and accommodation not included · Fees vary by audience size · Custom programs available

📌 Screening · Lecture Request 📌

Click **HERE** or scan the QR to access the form

nowhawaiipr@gmail.com **1-808-829-0000**

NOW Production Films is a 501(c)(3) nonprofit organization, with all proceeds dedicated to the preservation of history.

Beyond the Screen

Live performances, exhibitions, and media art—connecting with audiences through diverse formats for richer experiences.

Cinema Concert





<Songs of Love from Hawaii> Cinema Concert with Violinist Chee-Yun

2025.01.11

- Co-hosted by the Honolulu Museum of Art
- A live opening performance by Chee-Yun, followed by an engaging Q&A with Director Jinyoung Lee and Writer Gary Pak.

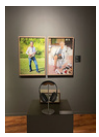
Exhibition

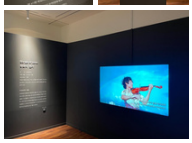
Songs of Love from Hawaii











Changwon Univ. Museum <Seen in Exhibits, Felt Through Film>

2024.11.27-11.28

Special Exhibition at Incheon Metropolitan City Museum <One Way to Powa>

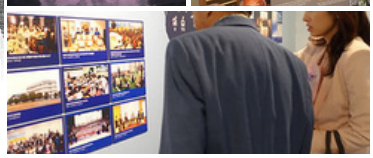
2022.11.22 - 2023.2.5

Words of Wisdom from the Rainbow State









Korean Immigration History Museum <Waves of That Day: Returning to Jemulpo>

2022.10.06 - 2022.11.20

- 120th Anniversary Exhibition of Korean Official Immigration
- Educational programs including Journey to Powa (Hawai‘i)



From their footsteps, we find our path

The Story of Us

I believe that preserving the stories and wisdom of our ancestors offers light in times of uncertainty.
For our children—and for those who may feel lost—these stories remind us of where we come from. We are the descendants of those who faced unimaginable hardship with quiet strength, who never gave up hope, and who dreamed of a better future out of deep, unwavering love for their children, for us.

Because of them,
I know we'll be okay.

From <Songs of Love> storybook

Jinyoung Lee
Founding Producer, Now Production Films

This is OUR story
Help write the next chapter with NOW

nowhawaiipr@gmail.com

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010-9938-4103 (Korea)

@songsoflove_hawaii

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